


The Astonishing  
Power of  
YOU

Explore – Discover – Manifest Your Dreams.



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The Results Coach

## Simple One Page Business Plan

[www.TheAstonishingPowerofYou.com](http://www.TheAstonishingPowerofYou.com)

My Profession: (coach, consultant, etc.)

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What benefits do my customers/clients receive from working with me?  
Eg. More confidence, more money, how to stay focused etc.

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The Mission Statement for my business:

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**For more information on goal setting, vision building and financial success  
Check out: <http://www.theastonishingpowerofyou.com/coaching.html>**



The System I use: How do I provide this? (method for selling product, services, website, coaching etc.)

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Who Are My Target Market: (e.g. women, men, entrepreneurs, service professionals,)

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My Marketing Plan: How, when and where do I intend to market my business?

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